

COA25-07 **5 American Legion, Greenfield Burgers, LLC**, is requesting a Certificate of Appropriateness to install Window Signs, a protruding Blade Sign, replace the On-Building Sign, and to repaint the exterior ground floor of the building navy blue with white trim.

Exhibits:

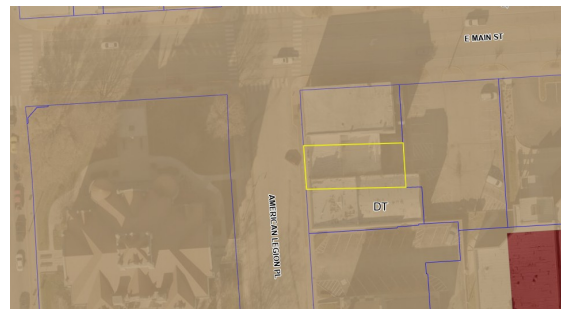
1. Sign Designs & Rendering
2. Paint Details & Rendering
3. Current Conditions Pictures

Location and Surrounding Uses:

North DT Downtown & Historic District – Commercial
 South DT Downtown & Historic District – Commercial
 East DT Downtown & Historic District – Commercial Parking Lot
 West DT Downtown & Historic District – Institutional (Courthouse)



Aerial Site Location



Zoning Site Location

CURRENT CONDITIONS

This location was most recently occupied by the Tour of Italy restaurant, which has an iconic building sign between the first and second floors over the entry-doors. The building is currently painted pale beige with trim and pillars in a moderate tan color.

Current Proposal

The Petitioner proposes to install window signs in the 2 entry doors and in 2 of the flanking windows along the front façade. The iconic building sign from Tour of Italy would be replaced by a similarly sized building sign above the entry ways. A perpendicular wall sign will be installed in the upper portions of the ground floor flanking the entryways. The first floor would be repainted with Navy Blue as a primary color and Extra White as the color for trim and pillars.

Historic Board – COA

Per the Historic Preservation Code 155.10.F, "Certificates of appropriateness shall be granted if the Historic Board determines that the proposed action is not obviously incongruous with the historic district and shall not be granted if the proposed action is obviously incongruous with the historic district. In determining whether a particular proposal is obviously incongruous with the historic district, the Historic Board shall take into account the purposes of this chapter, the visual compatibility standards contained in this chapter, the historic and architectural significance of the structure and the effect of the proposed change in diminishing or enhancing the significance, the effect of the proposed change on the streetscape, the effect of the proposed change on surrounding structures, and the effect of the proposed change on the district as a whole. The Historic Board shall act in a manner which preserves the visual aspects of the architectural and historic character of the district by assuring that obviously incongruous changes are not allowed."

This location is a highly visible and heavily traveled area within the heart of the city. The building itself is one of the more prominent and iconic buildings within the historic Downtown district. The use of window and perpendicular wall signs in conjunction with each other is preferred in a walkable and activated downtown district as they are more visible to pedestrians along the sidewalks. The size of the signs as proposed is within the normal and allowed sizes for window and hanging wall signs in this district.

Staff finds that the proposed signs meet all appropriate standards for signs within this area generally, and at this location specifically. Staff further finds that these signs as proposed are appropriate for the Historic District and do not negatively impact the character of the Historic District in any meaningful way. Staff finds that the paint colors as proposed are appropriate within the Historic District generally and on this building specifically.

Staff Recommendation: Approve the COA request based on the submitted images, subject to the findings in the staff report, and the following conditions:

1. All necessary and appropriate Sign Permits will be obtained prior to the installation of any signs approved under this petition.
2. The building signs (both wall and blade) shall be installed using appropriate materials and methods to minimize damage done to and ensure the protection and preservation of the existing façade, stonework, or masonry.
3. Exterior Paint(s) shall be installed and / or applied using appropriate materials and methods to minimize damage done to and ensure the protection and preservation of the existing façade, stonework, or masonry.

VISUAL PROOF

[illegible]

JOB # / J035423

I have thoroughly reviewed all digital and print proofs of the project materials. I understand that all proof-reading and spell-checking is my responsibility. Please check text and logos for mistyped/misplaced words, omissions, grammar and punctuation. I understand that all colors displayed may look different in person than on my computer screen due to the individual monitor or screen color settings. Proofs may not represent exact styles, sizing and scale. I accept full responsibility for this approval and hereby grant permission to proceed with the production process. I understand that revisions, error corrections and/or preference changes after this approval will be deemed "new work" and invoiced in addition to this project's fees.

IRVINGTON BURGERS LLC, DBA SMASH'D BURGER GREENFIELD BUILDING GRAPHICS

VISUAL PROOF

CONTACT / 317-865-9160 / www.hightowergraphics.com

DETAILS

Window: 31" x 51"



Grey to represent glass

DETAILS

Graphic: 28" x 23.5"
Window: 31" x 51"



DETAILS

Window: 19" x 51"



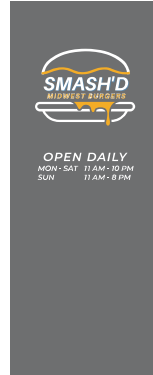
DETAILS

Window: 31" x 51 1/4"



DETAILS

Graphic: 20" x 27.9"
Window: 29 5/8" x 75"



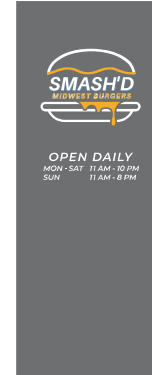
DETAILS

Window: 21 1/8" x 63 1/2"



DETAILS

Graphic: 20" x 27.9"
Window: 29 5/8" x 75"



DETAILS

Window: 19" x 51"



DETAILS

Graphic: 28" x 23.5"
Window: 33 3/4" x 51"



DETAILS

Window: 33 3/4" x 51"



DETAILS

36" Blade Sign



DETAILS

264" x 18" Sign



DATE / 7.14.25

JOB # / J035423

I have thoroughly reviewed all digital and physical proofs of the project materials. I understand that all proof-reading and spell-checking is my responsibility. Please check text and logos for: mistyped/mispelled words, omissions, grammar and punctuation. I understand that all colors displayed may look different in person than on my computer screen due to the individual monitor or screen color settings. Proofs may not represent exact styles, sizing and scale. I accept full responsibility for this approval and hereby grant permission to proceed with the production process. I understand that revisions, error corrections and/or preference changes after this approval will be deemed "new work" and invoiced in addition to this project's fees.





The Cover The Earth logo and the Sherwin-Williams logo are trademarks owned or licensed by The Sherwin-Williams Company. © 2016 The Sherwin-Williams Company. CMD 25-01-2251-FTP (07/2025)



SW 6244
Naval

Main Body Panels

SW 7006
Extra White

Trim and Posts

